

HEARST CASTLE

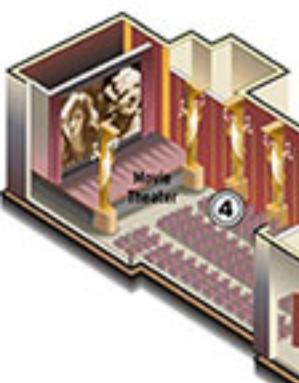


Hearst, circa 1890
William Randolph Hearst, 1863-1951
Interested in politics and involved in campaigns on dozens of social topics, served two terms in Congress. Associated with "yellow journalism." Accused of printing lies and sensationalizing stories to sell newspapers and promote ideology.

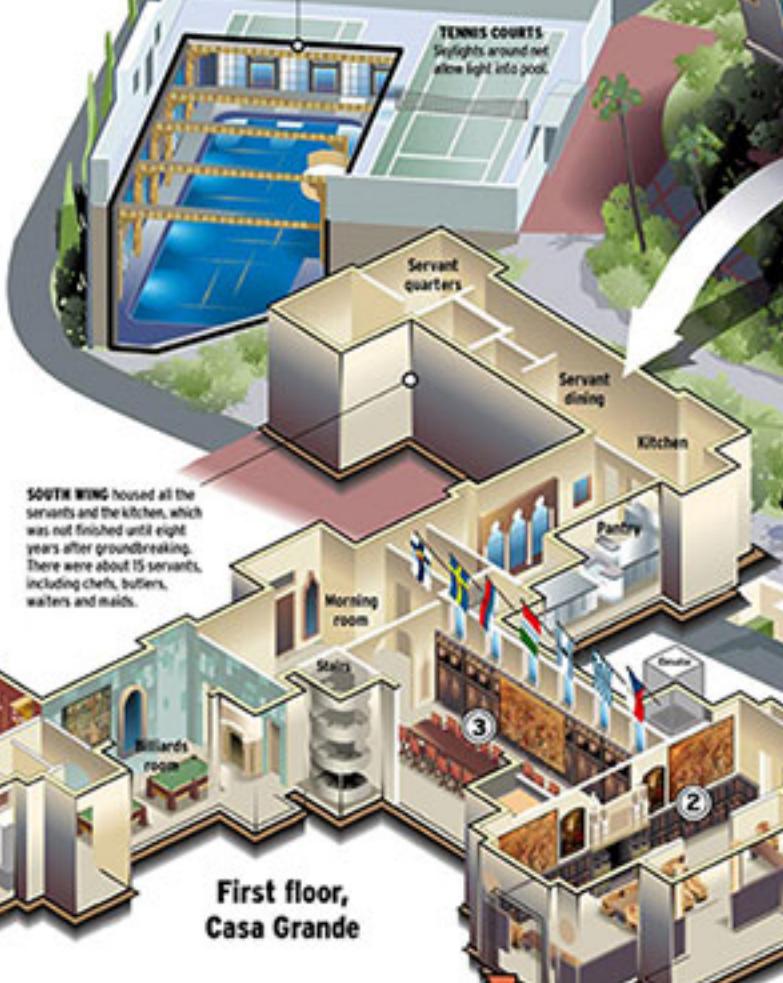


Hearst, 1925
Legacy
Remembered for a mansion that was never completed but still captures the public's imagination. He interviewed Hitler, fought with FDR and engaged in great debates on social reform and war.

"Try to be conspicuously accurate in everything, pictures as well as text. Truth is not only stranger than fiction, it is more interesting."



ROMAN POOL Inspired by Roman baths, pool decorated with statues. Indoor space covered with mosaic tiles in orange and blue made of Murano glass infused with gold.



First floor, Casa Grande

LIFE AT THE RANCH

Hearst would rise around 10 a.m. and work on the phone in his silk nightgown. The afternoons were a time for riding, swimming or tennis, often followed by a picnic under oak trees.

1 Guests would arrive in the Assembly room around 6:30 p.m. for before-dinner drinks. There are tales of Hollywood celebrities getting tanked up in their rooms, since there was a strict drink limit under house rules.

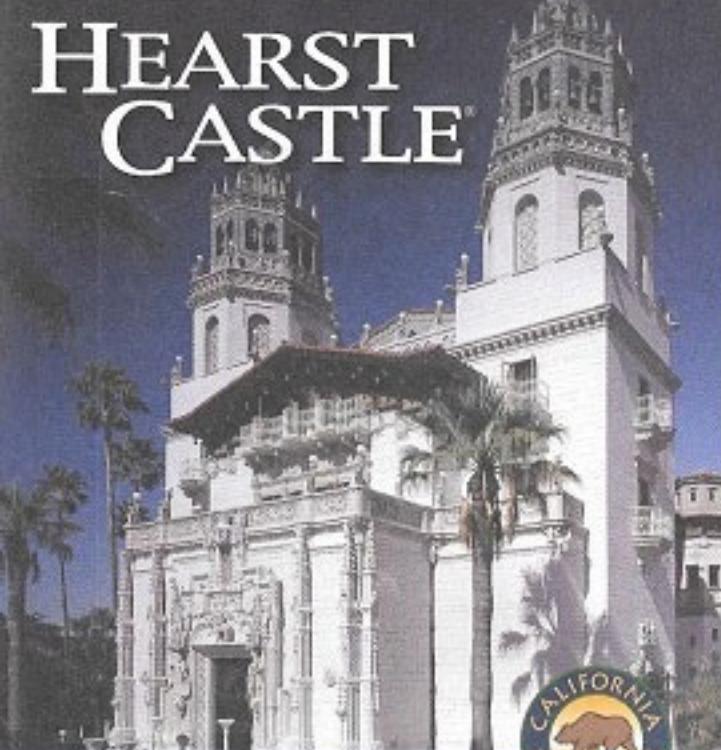
2 Hearst and Davies would appear from the paneling in the Assembly room that concealed their elevator. They entered together to greet their 15 or so guests. Hearst may be interrupted by calls from his editors.

3 Dinner was served around 8 p.m. in the Refectory complete with new bottles of mustard, ketchup and pickles. Hearst thought cloth napkins were unsanitary, so he insisted on paper napkins, and new bottles each meal.

4 After dinner it was time for a movie in the 50-seat theater. Near midnight, guests would retire to bed, with Hearst going to work. He controlled his empire from his Gothic study among almost 4,000 books.



GOOD TIMES Lavish themed parties, such as Civil War and Hawaiian, were thrown for guests like Charlie Chaplin, Clark Gable and Winston Churchill. Some believe guests coined phrase "Hearst Castle."



POCKET MAP

HEARST CASTLE

BUILDING THE DREAM

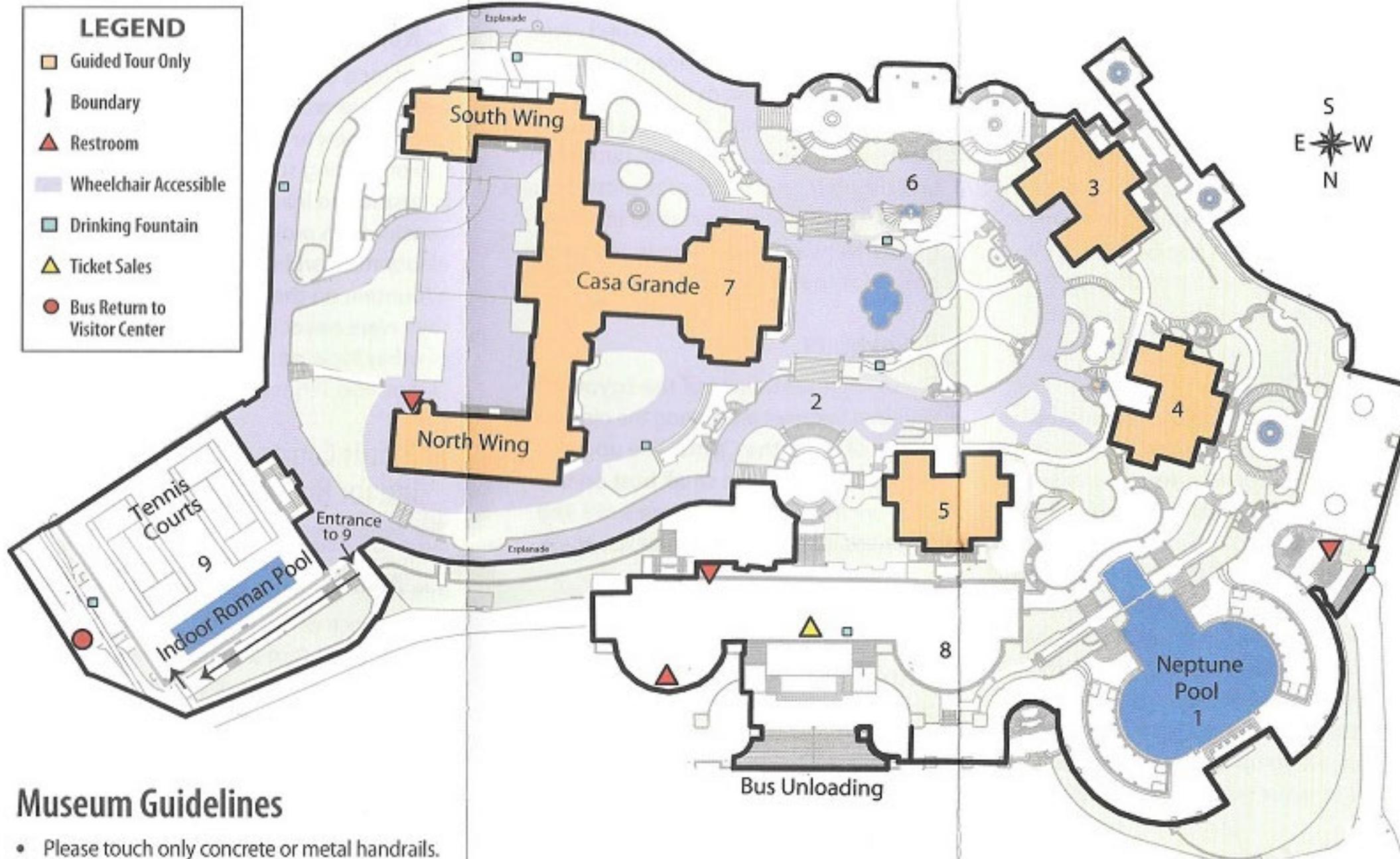
DAILY SHOWTIMES

8:15 AM	12:00 PM	3:45 PM
9:00 AM	12:45 PM	4:30 PM
9:45 AM	1:30 PM	5:15 PM *
10:30 AM	2:15 PM	
11:15 AM	3:00 PM	* For later movie times, check with the Theater.

PLAYING AT THE

HEARST CASTLE THEATER

A GIANT SCREEN EXPERIENCE



Museum Guidelines

- Please touch only concrete or metal handrails.
- Remain on designated paths and stairways.
- Sit only on modern benches and furniture.
- Bottled water only, no food or chewing gum.
- No Smoking.
- Photography for personal use is encouraged; written permission is required for publication of photographs.



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ORNATE CEILINGS Almost every room in the house has ancient carved wooden ceilings imported from Europe.

CASA DEL MAR House of the Sea was best known for its sweeping views of the Pacific Ocean. Originally intended as Hearst's residence, this 16-room, 5,875-square-foot cottage has 16th-century Spanish Renaissance motifs.

CASA DEL SOL House of Sun faces west toward the sunset. Featuring Moorish ornaments, the 2,604-square-foot guest cottage was primarily occupied by newcomers.

